

INTERNATIONAL SUPPLIER EXCHANGE (IZB)



22th – 24th October 2024

The International Suppliers Fair IZB will enter its twelfth edition from October 22 to 24, 2024 with a firework display of innovations and a number of world premieres. At the previous edition of the trade fair in 2022, 940 exhibitors from 37 countries were represented at the exhibition grounds in Wolfsburg's Allerpark. The patrons of the IZB are Volkswagen, the state of Lower Saxony and the city of Wolfsburg. Under the guiding theme of "Empowering Partnerships", the trade fair focuses on the key areas of competitiveness, sustainability and acceleration.

The exchange between manufacturers and suppliers is particularly important to the organizers of the IZB. The exhibitors' offerings cover the entire spectrum of the automotive value chain. The portfolio ranges from topics such as mobile services, connectivity and e-mobility, electrics, electronics and mechatronics, through metal, lightweight and body construction and plastics, to drive control, chassis, development, logistics and production management.

Place your ad in the official IZB magazine!

Attract trade fair visitors from Germany and abroad to your stand! All innovations, product news and trade fair events: The Automobilwoche Special for the IZB 2024 ensures permanent dissemination of trade fair news, product announcements, innovations and current topics relating to the IZB to all Automobilwoche readers and trade fair visitors.

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The following ad formats are possible:

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Full Page, Cover page 2 or 3	210 mm x 297 mm	€ 11,800
Cover page 4	210 mm x 297 mm	€ 12,800
Half page, landscape/high	landscape: 210 mm x 148 mm / high: 105 mm x 297 mm	€ 6,800



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