

# SPECIAL AUTOHANDEL & SERVICE

New competitors, new channels, new systems - manufacturers are reorganizing their sales, which affects car dealerships, workshops and service providers - they are facing major challenges. The right course must be set in retail and aftersales. The Automobilwoche SPEZIAL "Autohandel & Service" will help you with this.

Here you will find exclusive information on the most important trends and current development

The following ad formats are possible:

Size	Format (Width x height x 3 mm bleed)	Prize
Full Page, Cover page 2 or 3	210 mm x 297 mm	€ 11,800
Cover page 4	210 mm x 297 mm	€ 12,800
Half page, landscape/high	landscape: 210 mm x 148 mm / high: 105 mm x 297 mm	€ 6,800



AUTOMOBILWOCHE

# MEDIA TEAM



**Franziska Harfy**  
Head of Sales

Phone:  
+49 (0) 8153 907-430  
E-Mail:  
[franziska.harfy@crain.com](mailto:franziska.harfy@crain.com)



**Alexandra Pethke**  
Key Account Manager

Phone:  
+49 (0) 8153 907-456  
E-Mail:  
[alexandra.pethke@crain.com](mailto:alexandra.pethke@crain.com)



**Matthias Pioro**  
Head of Sales

Phone:  
+49 (0) 8153 907-433  
E-Mail:  
[matthias.pioro@crain.com](mailto:matthias.pioro@crain.com)



**Christoph Weiß**  
Key Account Manager

Phone:  
+49 (0) 8153 907-463  
E-Mail:  
[christoph.weiss@crain.com](mailto:christoph.weiss@crain.com)

AUTOMOBILWOCHE

# MEDIA TEAM

---



**Christian Ort**  
Activation Manager

Phone:  
+49 (0) 8153 907-465  
E-Mail:  
[christian.ort@crain.com](mailto:christian.ort@crain.com)



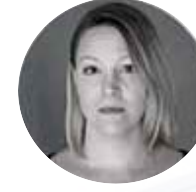
**Karsten Schmidt**  
Chief Sales Officer

Phone:  
+49 (0) 8153 907-404  
E-Mail:  
[karsten.schmidt@crain.com](mailto:karsten.schmidt@crain.com)



**Sebastian Rödlbach**  
Order Management

Phone:  
+49 (0) 8153 907-409  
E-Mail:  
[sebastian.roedlbach@crain.com](mailto:sebastian.roedlbach@crain.com)



**Sonja Stapf**  
Sales & Marketing Consultant

Phone:  
+49 (0) 8153 907-447  
E-Mail:  
[sonja.stapf@crain.com](mailto:sonja.stapf@crain.com)

AUTOMOBILWOCHE

# IMPRINT

Crain Communications GmbH

Technopark - Argelsrieder Feld 13

82234 Oberpfaffenhofen

Phone: +49 (0) 8153 - 907 400

Fax: +49 (0) 8153 - 907 426

E-Mail: [automobilwoche@crain.com](mailto:automobilwoche@crain.com)

## **Executive management:**

Keith E. Crain, Editorial Director

Keith E. Crain, Jr. (KC), Group Publisher

(each managing director with sole power of representation)

Publisher/Editor-in-Chief : Burkhard Riering (V.i.S.d. § 18 Abs. 2 MStV)

You can find our detailed terms and conditions at: <https://www.automobilwoche.de/agb>

**All prices in these media data are net prices plus statutory VAT.**