

FRANKFURT DAILY 2024

The official trade fair newspaper for Automechanika

Attract trade fair visitors from Germany and abroad to your booth!

All innovations, product news and trade fair events: The "Frankfurt daily" is bilingual in German and English and ensures that trade fair news, product announcements, innovations, event details and dates are constantly disseminated to all trade fair visitors.

Your benefits:

- ▶ Circulation 25,000 copies
- ▶ format 285 mm x 403 mm
- ▶ bilingual: german and english for your customers worldwide
- ▶ Active distribution to all visitors in the morning of each trade fair day
- ▶ Plus distribution in all trade fair hotels in Frankfurt



BOOK YOUR AD NOW!
 ID: 10th - 14th September 2024
 CD.: 16th August 2024



INTERNATIONALITY

You reach an international specialist audience

FULL ATTENTION

With your advertisement, you can guide trade fair visitors directly to your stand - more attention for your trade fair presence and your products!

MAXIMUM COVERAGE

This will ensure more traffic to your stand on all five days of the trade fair

PRICE - PERFORMANCE

Inexpensive advertising opportunity - one price for active presence on ALL days of the trade fair

Acs Frankfurt daily	Format (width x height x 3 mm bleed)	Price
Title box (Type area)	47,5 mm x 66,5 mm	€ 6,750
Title stripe (Type area)	255 mm x 40 mm	€ 8,900
1/1 Page	285 mm x 403 mm	€ 10,829
Junior-Page	210 mm x 297 mm	€ 8,900
1/2 Page landscape	285 mm x 200 mm	€ 6,748
1/2 Page high	140 mm x 403 mm	€ 6,748
1/3 Page	285 mm x 130 mm	€ 5,296
1/4 Page landscape	285 mm x 97 mm	€ 4,669
1/4 Page in block	140 mm x 200 mm	€ 4,669

Frankfurt daily MARKETPLACE	Format (Type area)	Price
1/4 Page in block	125 mm x 180 mm	€ 2,800
1/8 Page	125 mm x 87 mm	€ 1,500

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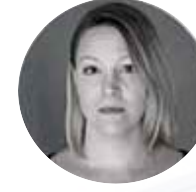
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Publisher/Editor-in-Chief : Burkhard Riering (V.i.S.d. § 18 Abs. 2 MStV)

You can find our detailed terms and conditions at: <https://www.automobilwoche.de/agb>

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