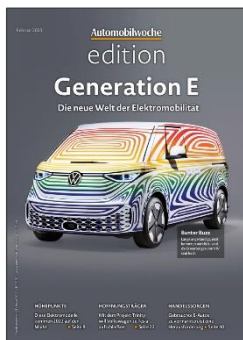
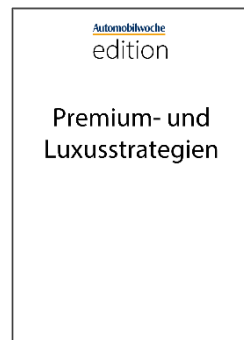


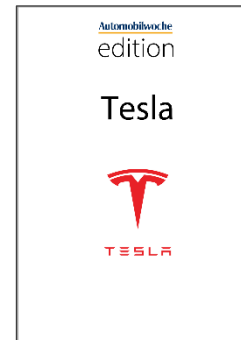
Rates and Formats for 2023 Special Editions



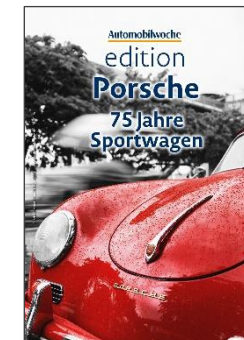
Generation E
Edition 1
 Issue date: Feb 27
 Ad close: Feb 3
Edition 2
 Issue date: Nov 20
 Ad close: Oct 27
 Distribution:
 20,000 copies
 including 10,000 digital
 copies



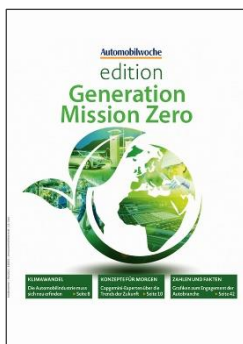
**Premium and
 Luxury Strategies**
 Issue date: April 24
 Ad close: March 31
 Distribution:
 20,000 copies
 including 10,000 digital
 copies



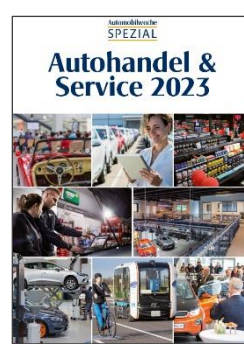
Tesla
 Issue date: June 19
 Ad close: May 26
 Distribution:
 20,000 copies
 including 10,000 digital
 copies



**75 Years of
 Porsche Sportscars**
 Issue date: July 3
 Ad close: June 9
 Distribution:
 20,000 copies
 including 10,000
 digital copies



Sustainability
 Issue date: July 17
 Ad close: June 23
 Distribution:
 20,000 copies
 including 10,000 digital
 copies



**Car Dealerships &
 Service**
 Issue date: Sept 4
 Ad close: Aug 11
 Distribution:
 20,000 copies
 including 5,000 digital
 copies



Car Cutaways
 Issue date: Oct 30
 Ad close: Oct 6
 Distribution:
 20,000 copies
 including 5,000 digital
 copies



Data Report 2023
 Issue date: Dec 11
 Ad close: Nov 17
 Distribution:
 20,000 copies
 including 5,000 digital
 copies

Format	Non-bleed size Width x height	Bleed size Width x height	B&w rate non-bleed	B&w rate bleed	Color rate non-bleed	Color rate bleed
2/1 page	405mm x 283mm	420mm x 297mm	16,600€	18,260€	20,440€	22,100€
1/1 page	195mm x 283mm	210mm x 297mm	8,300€	9,130€	10,220€	11,050€
1/2 page horizontal	195mm x 139mm	210mm x 146mm	4,520€	4,972€	6,440€	6,892€
1/2 page vertical	95mm x 283mm	101mm x 297mm	4,520€	4,972€	6,440€	6,892€

All rates exclusive of VAT

Rates and Formats for 2023 Special Editions



Automotive Career Guide 2023

Issue date: May 15
Ad close: April 21

Distribution: 50,000 copies
including 35,000 digital copies

Format Color rate bleed	
2/1 page = 2x 210mm x 297mm	5,970€
Company portrait + image ad	

All rates exclusive of VAT



Automotive Consulting 2023

Issue date: Oct 16
Ad close: Sept 22

Distribution: 20,000 copies
including 5,000 digital copies

Format Color rate bleed	
2/1 page = 2x 210mm x 297mm	8,290€
Company portrait + Advertorial/interview or image ad	